

Make a difference

Challenge yourself at Philips

Marketing Trainee

In this role, you have the opportunity to

Start your career right in the heart of a truly global, health-oriented company. If you succeed in the one-year program, you would be offered a full-time role within the Philips organization.

You are responsible for

- Leading own projects in consumer and professional marketing
- Administrative support for the Sonicare category
- Conducting analysis to support the local marketing team
- Cooperating on creating the marketing strategy towards both consumers and dental professionals

You are a part of

You will be part of the Sonicare team in Czech Republic, which is unique by the combination of communication not only towards end consumers, but also towards healthcare professionals.

To succeed in this role, you should have the following skills and experience

- Graduate or student of last year at master study (marketing-related study would be an asset)
- Excellent knowledge of English and Czech/Slovak language
- Possibility to work full-time (40 hours/week)
- Eager to learn and develop new skills and knowledge
- Marketing approach and result oriented mindset

In return, we offer you

- Intensive learning on the job through real experience that will allow you to accelerate your growth
- Working on various projects as well as on routine day-to-day agenda
- Understanding of strategy and culture of one of the strongest hi-tech companies
- Adequate remuneration & benefits

In case you fulfill fundamental criteria you will be invited into the interview. If you succeed you will participate in our Assessment Centre where you will be asked to prepare case study.

Please apply directly via www.careers.philips.com/cee/en