

Don't just make a living

Make a difference

Challenge yourself at Philips

Trade & Shopper Marketing Trainee

In this role, you have the opportunity to

Start your career in a truly global company. After going through one-year program, successful candidate would be offered a full time role within the Philips organization.

You are responsible for

Support for the Trade & Shopper Marketing (TSM) team and partially Sales team including:

- Maintenance of T&SM tools (e.g. campaign dashboards, listing proposal, promo tool, product feature file)
- Support of various T&SM projects (e.g. Category management, In-store visibility)
- Online and offline point of sales materials support
- Reports and Analysis - selected reports update and back up
- Loyal and Incentive programs – support for campaigns as well as monitoring and mapping market

You are a part of

Trade & Shopper Marketing team which is part of commercial triangle together with Sales and Marketing. We have strong strategic role with focus on 4P. Our main role is to find optimal way how to adjust and implement global strategies in context of local and retail specifics

To succeed in this role, you should have the following skills and experience

- Single-minded graduate or student of last year at master study with focus on business/trade/marketing/sales
- Excellent knowledge of English and Czech/Slovak language
- Possibility to work full-time (40 hours/week)
- Good numerical ability and analytical skills
- Great communication skills
- Open-minded, eager to learn and develop new skills and knowledge
- Willingness to work in a team as well as on individual projects

In return, we offer you

- Intensive learning on the job through real experience that will allow you to accelerate your growth
- Working on various projects as well as on routine day-to-day agenda within
- Understanding of strategy and culture of one of the strongest hi-tech companies
- Adequate remuneration & benefits

In case you fulfill fundamental criteria you will be invited into the interview. If you succeed you will participate in our Assessment Centre where you will be asked to prepare case study.

Please apply directly via www.careers.philips.com/cee/en